



INVESTMENT DIGEST OF NOVGOROD REGION

CONTENTS

INVESTMENTS

SPIEF RESULTS: THE NOVGOROD REGION ATTRACTS INVESTMENTS AND IS AMONG THE TOP 10 REGIONS.....	6
A REINFORCED CONCRETE PRODUCT PLANT FOR HIGH-SPEED RAILWAYS WILL BE BUILT IN THE NOVGOROD REGION.....	8
ANIMA INFINITA FLEX NOVGOROD SCALES UP THE PRODUCTION.....	9
SPLAV INVESTS RUB 900 MILLION IN UPGRADING PRODUCTION FOR THE NUCLEAR INDUSTRY.....	10
NEW RESIDENTS REGISTERED IN THE NOVGORODSKAYA SPECIAL ECONOMIC ZONE.....	11
ERMOLINO SITE IS ALLOCATED FOR FOOD AND PHARMACEUTICAL ENTERPRISES.....	12
GUT TRAILER INVESTS IN EXPANSION OF TRAILER PRODUCTION IN THE NOVGOROD REGION.....	13
NEW RESIDENTS REGISTERED IN ADVANCED DEVELOPMENT AREAS.....	14

TOURISM

IN THREE YEARS IN THE NOVGOROD REGION THE NUMBER OF SMES IN TOURISM HAS INCREASED BY 21%.....	15
MODERN TOURIST AND RECREATIONAL CLUSTER WILL BE BUILT ON SELIGER.....	16
MODERN THREE-STAR HOTEL WILL BE BUILT IN STARAYA RUSSA.....	17
THE RESORT INFRASTRUCTURE IN STARAYA RUSSA WILL INCREASE THE TOURIST ATTRACTIVENESS OF THE REGION.....	18

EXPORT

NOVGOROD BUSINESS ENTERS THE MARKET OF THE MIDDLE AND FAR EAST.....	19
THE BEST EXPORTERS WERE AWARDED IN THE NOVGOROD REGION.....	20
THE NOVGOROD REGION IS THE LEADER IN THE IMPLEMENTATION OF THE REGIONAL EXPORT STANDARD.....	21

INNOVATION AND PERSONNEL

«UMNIK» COMPETITION RETURNS TO THE NOVGOROD REGION.....	22
TEN COMPANIES FROM THE NOVGOROD REGION RECEIVED SKOLKOVO FUND RESIDENT STATUS.....	23
THE NOVGOROD REGION HAS BEEN RECOGNIZED AS THE RUSSIAN CAPITAL OF INVENTION IN 2025.....	24

BUSINESS SUPPORT

THE NUMBER OF CHILDREN'S GOODS MANUFACTURERS HAS INCREASED IN THE NOVGOROD REGION.....	25
IN THE NOVGOROD REGION 55 FARMERS RECEIVED GRANTS UNDER THE «AGROSTARTUP» PROGRAM.....	26
IN 2024, STATE COMPANIES SIGNED CONTRACTS WITH NOVGOROD SELF-EMPLOYED PERSONS FOR 24 MILLION RUBLES.....	27
THE NUMBER OF SMES AND SELF-EMPLOYED INDIVIDUALS IN THE NOVGOROD REGION HAS INCREASED.....	28
NOVGOROD CENTER «MY BUSINESS» WILL CONTINUE TO PROVIDE IN-DEMAND SERVICES.....	29

EVENTS

NOVGOROD BUSINESS AMONG THE WINNERS OF THE INDEX OF BUSINESS RATING.....	30
NOVGOROD COMPANY WINS ALL-RUSSIAN ENTREPRENEUR OF THE YEAR AWARD.....	31
NOVGOROD COMPANY WON THE FEDERAL COMPETITION «MY GOOD BUSINESS».....	32
NOVGOROD COMPANY WON THE SUPERFINAL OF THE NATIONAL AWARD «BUSINESS SUCCESS».....	33
SPLAT GLOBAL PRODUCTS WERE THE FIRST IN RUSSIA TO BE MARKED WITH THE CHESTNY ZNAK.....	34
NOVGOROD COMPANIES FOUND PARTNERS AT THE INTERNATIONAL FOOD INDUSTRY EXHIBITION.....	35

LETTER OF THE GOVERNOR OF NOVGOROD REGION



Dear friends!
Welcome to the new Investment
Digest of the Novgorod Region!

In this issue, we sum up the results of the first half of the year, which became a period of stable dynamics and implementation of ambitious plans for the region.

Despite all the challenges, the Novgorod Region demonstrates stable growth: it is among the top ten leaders in terms of investment climate, succeeds in training personnel, developing industry, small and medium-sized businesses, tourism, foreign economic activity, improving innovation infrastructure and the business environment.

The Novgorodskaya Special Economic Zone is our strategic asset, an effective tool for promoting the region. There are 14 residents in the Special Economic Zone today. They have already created almost

600 jobs, and seven enterprises have been launched. Our SEZ is a growth point for business, it is attractive for long-term investments. It is chosen by investors for the implementation of socially significant and high-tech projects.

Thus, the Natsproektstroy Group of Companies has decided to build a plant in cooperation with our SEZ for the needs of the first high-speed highway in Russia, Moscow – St. Petersburg. For the Novgorod Region, this event is a breakthrough in the development. These are investments, taxes, highly productive jobs and unique products.

Agreements on the project implementation were confirmed in June at the St. Petersburg International Economic Forum. SPIEF-2025 — new horizons and opportunities for the Novgorod Region. During the forum, we signed 28 agreements, 14 of which were investment

agreements. The latter provide for a total investment of RUB 20.1 billion and the creation of 1,800 high-tech jobs.

Every agreement and every meeting are held to make life in the Novgorod Region more comfortable. The forum is also an excellent platform for demonstrating the natural resources of the Novgorod Region and its tourism potential.

We are witnessing a boom of the hospitality industry in the Novgorod Region. Guests fall in love with our small, cozy towns and villages with a vibrant character and local identity. The Novgorod Region attracts even the most sophisticated travelers. The growing tourist flow inspires businesses to launch new projects. Thus, in the Demyansk district, on Lake Seliger, a tourist and recreational cluster will be created. The construction of a modern three-star hotel is planned in Staraya Russa.

Projects implemented in the Novgorod Region will radically change the investment attractiveness of the region and the quality of life of Novgorod residents.

They are a solid foundation for further growth and prosperity.

Our land of great history is for dynamic development and mutually beneficial partnership!

Sincerely, Alexander Dronov, Acting Governor of the Novgorod Region

SPIEF RESULTS: THE NOVGOROD REGION ATTRACTS INVESTMENTS AND IS AMONG THE TOP 10 REGIONS



From June 18 to 21, the XXVIII St. Petersburg International Economic Forum was held in St. Petersburg, in which the Novgorod Region traditionally took part.

Every year the forum impresses with its scale and energy, and this one is no exception! This year, the Novgorod Region appeared in all its greatness as a region where traditions are carefully preserved, while looking ahead with confidence. «Our stand «Valdai — Mirror of Russia» became a real discovery for the guests. Through the prism of Valdai's unique nature, history and spirituality, we showed the essence and potential of the entire region — environmental friendliness, heritage, readiness for modern projects. This is not just a stand, but a recognizable image of the Novgorod Region, which was remembered by partners and investors.

The guests were happy to try on the crown from the coat of arms of the region, rang the Valdai bells, took an interactive walk along the Great Valdai Trail and the Novgorod Detinets, enjoyed birdsong and the murmur of the waterfall!

We also enjoyed delicious fruit drinks and marmalade from the Khvoyninsky District», Viktor Bykov, Director of the Novgorod Region Development Agency, said. But the SPIEF is not only about atmosphere, but also about serious results!

These days, the Novgorod Region signed a number of important agreements. These are investment projects aimed at developing industry, digitalization, tourism, and cooperation with other regions.

The results of the National Rating of the Investment Climate in the Regions were summed up within the framework of the SPIEF. The Novgorod Region was among the TOP-10 regions with an attractive investment climate, and ranked ninth place. Being updated at the end of 2024, the rating methodology now includes 110 indicators in 8 areas, covering the entire investor journey.

Evgeny Bogdanov, First Deputy Governor of the Novgorod Region, emphasized that the region's goal has been and remains to be among the top ten leaders.

«We rank ninth place and have accomplished our task. Our business notes good support from the regional government: it is not even benefits and other support measures, not infrastructure development, but the attitude of government bodies. Investors say that, seeing such support, they are ready to work in the Novgorod Region»,

Evgeny Bogdanov said.

SPIEF is an excellent opportunity to show: The Novgorod Region is open for cooperation and ready to implement ambitious projects!



A REINFORCED CONCRETE PRODUCT PLANT FOR HIGH-SPEED RAILWAYS WILL BE BUILT IN THE NOVGOROD REGION

One of the largest deals made at the XXVIII St. Petersburg International Economic Forum was an agreement with Group of Companies Natsproektstroy JSC worth RUB 12 billion for the plant construction. The issue is the production of reinforced concrete products for the Moscow – St. Petersburg high-speed railway.

The new plant is going to produce reinforced concrete slabs required for the ballastless superstructure of the high-speed railway, as well as an elastic layer of polymer material that is applied to these slabs. The plant will become a key supplier of these components for the high-speed rail project, providing up to two-thirds of the annual demand for slabs for overpasses and tracks.

«The creation of a modern plant in the Novgorod Region is an important step in the development of our economy and a key element in the construction of the high-speed railway. We are pleased that we will be producing a significant portion of the materials for the construction of such an important highway. This will attract additional investment, create new highly skilled jobs and give impetus to the development of related industries,» Alexander Dronov, Acting Governor said.

The plant will have a high production capacity, allowing it to annually produce more than 100 thousand assembly units and 262 thousand cubic meters of reinforced concrete, and produce more than 3.6 million square meters of elastic layer. These volumes will cover a significant portion of the demand of materials for the construction of the high-speed railway.



«Building the first high-speed railway in the country is a powerful impetus for the development of the entire domestic transport industry. The project requires high-tech solutions both at the construction stage and in terms of the production of materials and components. The plant in Veliky Novgorod will become exactly such an innovative platform, where we plan to automate a significant part of the production process,» Alexey Krapivin, CEO of Natsproektstroy Group of Companies JSC, said.



ANIMA INFINITA FLEX NOVGOROD SCALES UP THE PRODUCTION



Anima Infinita Flex Novgorod, which is part of the large Russian holding NEOPOLIS — one of the leaders in the Russian market of flexible polymer and cardboard tobacco packaging, plans to scale up its production capacity in Veliky Novgorod.

To this end, a new manufacturing and storage facility will be erected on the plant site, which will make it possible to increase the volume of packaging production.

This project will allow the investor to strengthen its position as one of the leading packaging manufacturers in Russia and meet the growing demand for high-quality packaging from various industries, primarily the food industry.

The agreement for the investment project was signed by Alexander Dronov, Acting Governor of the Novgorod Region, and Maxim Shkhid, Executive Director of Anima Infinita Flex Novgorod.

«A new production facility will be built on the company's site.

This will create 60 jobs for residents of our region.

The implementation of this investment project contributes to the development of not only the production itself, but also the social and economic situation in the Novgorod Region,» Alexander Dronov said.

More than a billion rubles will be allocated for building a new manufacturing facility. Production start-up is scheduled for April 2026.

«Our company specializes in flexible polymer packaging with a primary focus on such a segment as pet food, including both dry and wet types. The pet food market is growing, so we need to expand our own capacities, as we need more and more space for production and storage in order to fulfill orders in due time,» Maxim Shkhid said.



SPLAV INVESTS RUB 900 MILLION IN UPGRADING PRODUCTION FOR THE NUCLEAR INDUSTRY

Splav Corporation JSC plans to invest RUB 900 million in large-scale modernization of its production facilities located in the Novgorod Region. The project is aimed at production ramp-up to cover the demand from the nuclear industry. The modernization will create 40 new jobs and will be completed by the end of this year.

The respective agreement of intent for the investment project with a leading supplier of pipeline fittings and equipment for nuclear power plants was signed with the government of the Novgorod Region at the SPIEF

«The Corporation closely cooperates with Rosatom, and the equipment produced at our enterprises is used in the construction of nuclear power plants both in Russia and abroad. We are grateful to the management of Splav for their systematic approach not only to the modernization of production and the acquisition of new equipment, but also to the development of our technical and scientific potential,»

Alexander Dronov, Acting Governor said.

The key goal of the project is to upgrade obsolete equipment. This will significantly increase productivity, improve the quality of manufactured products and optimize maintenance costs. Besides, it is planned to improve the ergonomics of the production space, which will create more

comfortable and safe working conditions for the company's employees.

«This project is one of the key ones within the framework of global modernization, which the company has been consistently implementing over the last three years. New investments not only contribute to the development of the production base, but also strategically strengthen the company's position in the domestic mechanical engineering market,»

Natalia Orlovskaya, CEO of Splav Corporation JSC, said.

The modernization of Splav Corporation facilities will strengthen the position of the Novgorod Region as an important industrial center and will allow the enterprise to fully satisfy the growing demand from the nuclear industry.



NEW RESIDENTS REGISTERED IN THE NOVGORODSKAYA SPECIAL ECONOMIC ZONE



NOVTEX LLC and Litinum-Pro LLC received certificates confirming their registration as residents of the Novgorodskaya Special Economic Zone.

NOVTEX LLC is launching a project aimed at production of non-woven textile material from polyethylene fibers. It will help replace imported products and strengthen Russia's technological sovereignty.

«The production launch is scheduled for the end of this year. The production output upon reaching the planned capacity will be 288 tons of products per year.

The total investment volume for the first stage of the project is RUB 135 million. About 60 jobs will be created», Denis Nosachev, Minister of Investment Policy of the Novgorod Region, says. NOVTEX became the 13th resident of the special economic zone.

Litinum-Pro became the 14th resident of the Novgorodskaya SEZ. The investor will build here a plant for the production of housings and components for LED lamps. The investments in the project will

amount to over RUB 711 million. More than 70 jobs will be created. The company's activities will reduce dependence on imported equipment.

«At this stage, design and survey work is underway. Construction of the plant on the leased site will begin at the end of this year. The new enterprise start-up is scheduled for Q1 2028, and reaching the planned capacity — by the end of 2028», Denis Nosachev said.

ERMOLINO SITE IS ALLOCATED FOR FOOD AND PHARMACEUTICAL ENTERPRISES

Novgorodskaya Special Economic Zone includes the Ermolino site, which specializes in the food and pharmaceutical areas.

Situated in the Ermolinskoye rural settlement with an area of 40 hectares, it offers ample opportunities for business development.

«When creating the Ermolino site, a cluster approach was used. It involves concentration of the facilities of particular industries or sectors. This allows not only to optimize production processes, but also to create synergy between various market participants, which in turn contributes to the growth of competitiveness and

innovation of enterprises», management company of the SEZ noted.

We remind that the Novgorodskaya Special Economic Zone functions within the framework of the priority regional project titled «Building and Developing Modern Infrastructure in the Novgorod Region for Entities Involved in Investment and Business Activities».

It is aimed at increasing investment activity and achieving the goals of the national project «Efficient and Competitive Economy».



GUT TRAILER INVESTS IN EXPANSION OF TRAILER PRODUCTION IN THE NOVGOROD REGION



The investor is planning a large-scale modernization of the existing production of trailers and semi-trailers of Gut Trailer. The aim of the project is to significantly expand production capacity, introduce modern equipment and advanced technologies, which will increase the production output and expand the product mix.

The investment cooperation agreement between the Novgorod Region Government and Gut Trailer LLC was signed at the St. Petersburg International Economic Forum. The document was signed by Alexander Dronov, Acting Governor of the Novgorod Region, and Rudolf Merdian, CEO of Gut Trailer.

Thus, within the framework of the project, it is planned to modernize the welding and preparation shops with a change in the design of the buildings, replace utility networks and communications, as well as create a modern production and technological chain, build a new final assembly shop with shot blasting and painting areas, erect new warehouses, prepare a land plot with replacement of the engineering infrastructure to erect a warehouse for finished goods.

«Gut Trailer demonstrates stable growth, expands production, and creates new jobs for Novgorod residents. The investment project will allow the introduction of new technologies into production and an increase in the production output,»

Alexander Dronov said.

Thanks to the new investment project, at least 120 additional highly efficient jobs will be created. The investment volume will amount to RUB 670 million. The implementation is planned for 2029.

Gut Trailer has been operating in the market of complex trailer equipment for seven years. During this time, in-house production was created, capable of competing with foreign companies.



NEW RESIDENTS REGISTERED IN ADVANCED DEVELOPMENT AREAS



The All-Russian Register of Advanced Development Areas Residents in single-industry towns registered two enterprises from the Novgorod Region. Geron LLC received resident status in the Borovichi advanced development area, and VZMP-Valdai LLC received resident status in the Uglovka advanced development area.

Geron is implementing an investment project to launch production of industrial goods — threads from modacrylic and aramid. They are used in the field of industrial safety.

The agreement of intent to implement this investment project was signed in June at the St. Petersburg International Economic Forum. The planned production capacity is expected to be reached in 2026.



VZMP-Valdai will launch production of granules and powders from natural stone. Investments in the project will exceed RUB 43 million.

«Geron LLC became the tenth resident of the Borovichi advanced development area. In total, they will invest RUB 1.6 billion in the district's economy and create more than 800 jobs. Four residents of the Uglovka advanced development area, including VZMP-Valdai LLC, will invest about RUB 170 million and employ almost 200 specialists»,

Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

It is worth mentioning that residents of the advanced development areas have the right to benefits: on income tax (5% — for five tax periods upon receipt of the first profit, 10% — for the next five tax periods), on property tax (full exemption — for five years, 50% exemption — for the next five years).

Advanced development areas operate within the framework of the top-priority regional project «Building and Developing Modern Infrastructure in the Novgorod Region for Entities Involved in Investment and Business Activities».

It is aimed, among other things, at achieving the goals of the national project «Efficient and Competitive Economy».

IN THREE YEARS IN THE NOVGOROD REGION THE NUMBER OF SMES IN TOURISM HAS INCREASED BY 21%

In the Novgorod Region, the number of small and medium-sized businesses in the tourism sector has increased to 249. This is 21% more than in July 2022. Moreover, since the beginning of this year, 16 new SMEs operating in the hospitality industry have opened in the region.

«Development of the tourism business in the region is, on the one hand, a consequence of the growth of tourist flow. More and more guests are visiting the Novgorod Region. Moreover, they are interested not only in Veliky Novgorod, but also in municipalities. On the other hand, entrepreneurs themselves stimulate the development of domestic tourism. With state support, they participate in building tourism infrastructure, provide travelers with a high level of service, amazing locations and extraordinary business projects», Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

Thus, in the Moshensky district, on the initiative of entrepreneurs, a beach appeared. Brothers Dmitry and Pavel Komelkov arranged it in the village of Ustreka, on Lake Korobozha. With the support of the local administration and with the help of a subsidy from the regional Ministry of Culture and Tourism under the national project «Tourism and Hospitality», a lot of work was done to improve the beach.

Now it is safe, comfortable and interesting to relax on the shore of the beautiful lake.

In the first half of the year, more than 5,000 small and medium-sized businesses in the tourism sector were established across the country.

The total number of travel SMEs in Russia has reached almost 76.5 thousand.



MODERN TOURIST AND RECREATIONAL CLUSTER WILL BE BUILT ON SELIGER

An agreement of intent to implement an investment project was signed at the St. Petersburg International Economic Forum between the Novgorod Region Government and Smart Glamping Seliger. It envisages the creation of a tourist and recreational cluster called «Beauty» on the shores of Lake Seliger in the Demyansk District.

It will be a modern recreation and entertainment center with high quality design and an emphasis on environmental friendliness and sports development.

It is worth mentioning that the investor already opened Seliger Club design hotel in the region in 2023.

«The growing tourist flow to the Novgorod Region inspired the investor to create the «Beauty» cluster in the Demyansk District. I am sure that this project will attract even more tourists, will meet the needs of different guests, and will become a center of attraction, contributing to the development of the region,» Alexander Dronov, Acting Governor, said.

The total investment in the project will amount to approximately RUB 686 million, which will create at least 120 new jobs in the Demyansk District. The cluster is scheduled to be completed and put into operation in 2029.

The tourism and recreation cluster «Beauty» is part of the «Russian Lakes» project, the goal of which is the revival of the lake region, its development as a unique ecological, historical, and tourist heritage of the northwestern part of our country. Our mission is to revive Lake Seliger as a unique tourist area, to make it a place of attraction that meets modern recreational requirements. We are creating a place of future, a new format of recreation that combines comfort and nature, silence and civilization. The signing of the agreement with the



Novgorod Region is recognition of our project as important and valuable for the development of the region,

Ekaterina Inozemtseva, CEO of the company said.

The «Beauty» cluster will be able to simultaneously accommodate up to 150 tourists and more than 750 visitors of entertainment, sports and catering facilities.

As part of the project, a multifunctional center «Dostoevsky» will be created for holding cultural, corporate and educational events; the number of rooms will be increased and the territory will be landscaped.



MODERN THREE-STAR HOTEL WILL BE BUILT IN STARAYA RUSSA



A modern roadside hotel «3A Staraya Russa» with 47 rooms is planned to be built by TriA Development LLC. The agreement for the investment project was signed by Elena Kirilova, Deputy Chairman of the Government of the Novgorod Region, and Konstantin Guselnikov, CEO of the company.

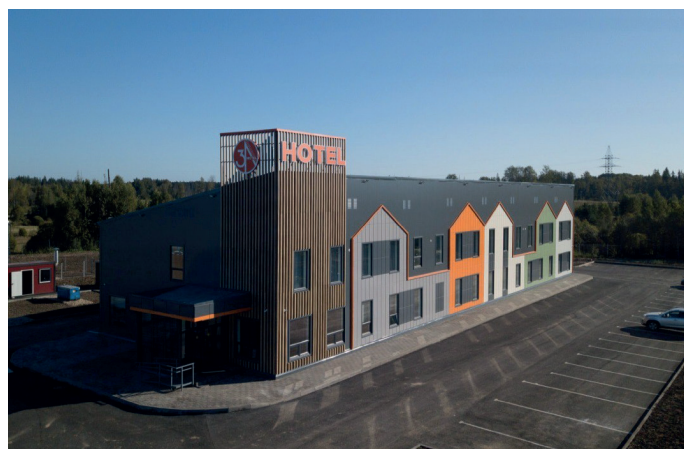
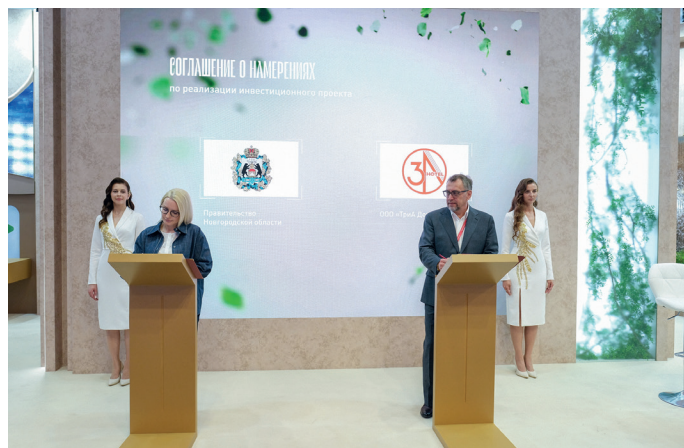
The facility is planned to be located within walking distance from the historical sights of Staraya Russa — on Beethoven Street. The project provides for the construction of the hotel with a 24-hour reception desk and a cafe, parking, and a business area. The hotel will correspond to the three-star category and provide guests with comfortable accommodation, a utility area, round-the-clock meals and a number of other services.

According to Elena Kirilova, the flow of tourists to our region has been growing dynamically.

«The average duration of the visit is four days. Therefore, our main focus now is on the construction of new hotels and other accommodations. Two main transport arteries pass through our region: M10 and M11 highways, and today the flagship direction is the development of auto tourism. We are very pleased that business is clearly reacting and responding to this request, investing large-scale investments in the implementation of such projects,» Elena Kirilova emphasized.

It is expected that, thanks to the implementation of the investment project, at least 30 new jobs will be created, and the total investment in construction will amount to about RUB 220 million. The hotel is scheduled to open in 2026.

TriA Development LLC is actively building and developing a federal chain of travel hotels under the 3A brand. By the end of June 2025, it will include 11 hotels focused on active travelers, and by the end of the year the chain plans to expand up to 20 facilities. The chain's hotels meet international quality standards.



THE RESORT INFRASTRUCTURE IN STARAYA RUSSA WILL INCREASE THE TOURIST ATTRACTIVENESS OF THE REGION

A working meeting between Alexander Dronov, Acting Governor of the Novgorod Region, and top managers of Tourism.RF Corporation took place in Moscow.

«We discussed in detail the prospects for tourism development in our region. The number of tourist trips to the Novgorod Region is steadily increasing every year. However, in order to maintain this trend and make the region even more attractive, it is necessary to update and modernize the tourism infrastructure, including increasing the quality of the hotel rooms,»

Alexander Dronov, Acting Governor, said.

The Corporation's leaders emphasized the importance of the events of the national project «Tourism and Hospitality».

Today, with its support, the construction of a unique health resort complex «Rusich» in the town of Staraya Russa is underway in the Novgorod Region.

Within the framework of this investment project, a comfortable hotel with 380 rooms, treatment blocks, as well as restaurants and sports infrastructure facilities are expected to appear.

Particular attention is paid to the natural wealth of Staraya Russa. Medical treatment will involve the use of mineral water from the Rusich deposit and therapeutic mud from the deposits of Lake Morilnitskoye.

The resort is scheduled to open in 2029. The appearance of Rusich will significantly expand the region's tourism opportunities and will allow it to host approximately 20 thousand guests annually. This ambitious project strengthens the status of the Novgorod Region as a promising destination for domestic and international tourism.



NOVGOROD BUSINESS ENTERS THE MARKET OF THE MIDDLE AND FAR EAST



In the first half of the year, the Development Agency and the Government of the Novgorod Region organized four business trips for the region's businesses to the Middle and Far East. Evgeny Bogdanov, First Deputy Governor of Novgorod, led the Novgorod delegation.

In February, trips to Bahrain and Saudi Arabia took place with the participation of three Novgorod companies producing fertilizers and equipment for the oil and gas industry. During the visits, meetings were held with representatives of Russian embassies, chambers of commerce and industry and ministries.

In May and June, business missions were held in Iran and Vietnam with the participation of five Novgorod enterprises from various industries: from the production of fertilizers and equipment to IT and timber processing.

Evgeny Bogdanov noted effectiveness of the trips, in particular the signing of a memorandum of cooperation with the Governor of the Iranian province of Isfahan and an agreement to create a joint laboratory or enterprise with Iranian research and production centers.

«It is no coincidence that we have chosen these countries for business missions. They are of interest to our entrepreneurs.

All trips are effective, first of all, for

business. All companies held negotiations with potential business partners.

Now many of them are reaching certain agreements», Evgeny Bogdanov summed up the trips.

Entrepreneurs also praised the results of the missions. Alexey Lozovsky, representative of T-Arm LLC, reported on successful negotiations in Bahrain and Saudi Arabia.

Artur Khloptsev, General Director of Pochvaru LLC, noted the agreements reached in Iran. Dmitry Tsymbal, General Director of Antares Software Group LLC, emphasized mutual interest in technologies and software.

Those who visited Vietnam also confirmed the effectiveness of the meetings and negotiations. Alexander Arabidze Deputy General Director of DS Controls JSC, noted a large number of promising meetings, and Timur Arifov, founder of DTA Agro LLC, noted the establishment of cooperation with Vietnamese food producers and plans to import Jasmine rice.



THE BEST EXPORTERS WERE AWARDED IN THE NOVGOROD REGION



The award ceremony for the winners and prize winners of the Exporter of the Year competition was held in Veliky Novgorod. Denis Nosachev, Minister of Investment Policy of the Novgorod Region, presented the awards to the businesses.

He thanked the entrepreneurs for participating in the competition and their effective work.

«We see good dynamics in exports. Over the past five years, the number of exporters among small and medium-sized businesses has increased by 32%. By the end of 2024, the total volume of non-resource, non-energy exports of the region increased by 31% compared to 2023. Business expands horizons. For example, the volume of supplies to Kyrgyzstan and Armenia has grown by more than 2.5 times, and to Turkey by almost five times. The region's exports to the UAE have gained such momentum this year that they have exceeded exports for the entire 2024. The region has about 80 partner countries», Denis Nosachev noted in his speech.

According to the decision of the jury of the competition in the nomination «Exporter of the Year in the Industrial Sphere», first place went to Okulovsky Furniture Fittings Plant JSC (Okulovsky District, production of furniture fittings), second place went to individual entrepreneur Vyacheslav Rusakov (Borovichi, children's wear brand

Bodo), third place went to GARO-Trade JSC (Veliky Novgorod, manufacturer of garage and car service equipment).

In the category «Exporter of the Year in the Food Industry» the places were distributed as follows: first place — Valdai LLC (Valdai District, production of canned goods), second place — BIOPRODMASH LLC (Krestetsky District, production of dietary fiber), third place — TKC Novgorod Confectionary Factory LLC (Veliky Novgorod, production of sweets).

In the nomination «Exporter of the Year in the Forestry Industry» the winner was Transforest LLC (Novgorodsky District, woodworking), silver went to DVK TRIES LLC (Pestovsky District, production of block containers for modular buildings), bronze went to BDK LLC (Batetsky District, producer of sawn timber).



THE NOVGOROD REGION IS THE LEADER IN THE IMPLEMENTATION OF THE REGIONAL EXPORT STANDARD



The Russian Export Center presented a rating of regions based on the effectiveness of the implementation of the Regional Export Standard 2.0 for the first half of the year. For the first time, the Novgorod Region was the champion.

Top 10 also included: Kamchatka Territory, Ryazan Region, Irkutsk Region, Tver Region, Republic of Tatarstan, Sevastopol, Chechen Republic, Krasnodar Territory, Tula Region.

The rating is calculated based on online monitoring data within the framework of the national project «International Cooperation and Export».

«Regional Export Standard 2.0 includes 15 export support tools: from strategic planning and personnel training to infrastructure development and product promotion abroad. Now, the standard has been implemented in the region by more than 80%, and work on 8 of its components has been successfully completed. Thus, a new strategy for the development of foreign economic

activity in the region and a regional export support program have been adopted. Business actively uses the services of the Novgorod Export Support Center, participates in business missions, and online meetings with Russian Trade Representatives in foreign countries. Traditionally, the practices of the Novgorod Region are included in the list of the best in the country.

The comprehensive work allowed us to build a full-fledged system of support for our enterprises in export activities and achieve qualitative changes in the structure of the region's exports», Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

The REC press service notes that the export standard helps regions create uniform rules for business, reveal their export potential, and get closer to the national goal of increasing non-resource exports by 2030.

«UMNIK» COMPETITION RETURNS TO THE NOVGOROD REGION



The Foundation for Assistance to Innovations has chosen the Scientific and Technical Center «Intellectual Electronics — Valdai» as one of 17 sites where the preliminaries of the All-Russian Competition «UMNIK» will be held in 2025!

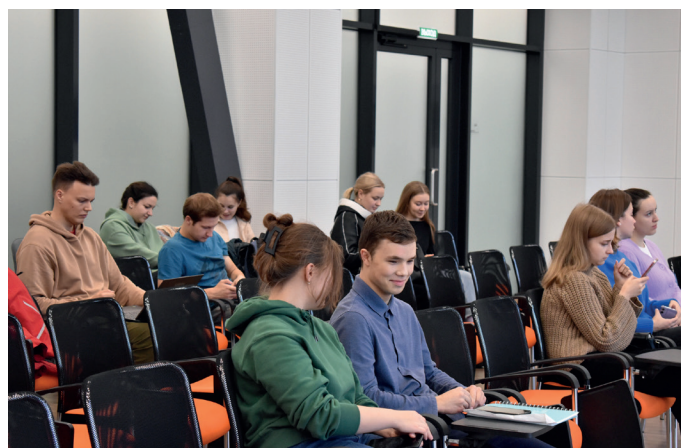
«We are very glad that the oldest and most accessible grant competition for young scientists and specialists has been resumed. We thank the Foundation for Assistance to Small Innovative Enterprises for the high level of trust. The Novgorod Region really has enormous potential for the development of youth science. After all, during the existence of the competition, more than 100 young Novgorod residents became winners of «UMNIK».

Our task is to create conditions that will allow us to transform ideas into scientific and technical projects with the possibility of commercialization,» Maria Petrova, General Director of the INTC, said.

The amount of each grant is RUB 500,000.

A total of 500 winners will be selected at the All-Russian competition.

It is worth mentioning that the Scientific and Technical Center «Intellectual Electronics — Valdai» is the regional representative office of the Foundation for Assistance to Innovations. The work is being carried out within the framework of the Decade of Science and Technology.



TEN COMPANIES FROM THE NOVGOROD REGION RECEIVED SKOLKOVO FUND RESIDENT STATUS

The IT company Back Stack, a resident of the Intelligent Electronics — Valdai Scientific and Technical Center, received the status of the Skolkovo Fund participant with the JoinAPI project. Skolkovo participant status confirms the company's high technological level and gives it an opportunity to use the resources of the innovation center, including the infrastructure, mentor support, traction programs, and a network of partners.

JoinAPI is a platform for fast launch and scaling of digital products. It automates development, ensures security and convenient configuration of the server part, helping businesses and government agencies save time and resources.

Back Stack is also developing its own content management system BS CMS, which integrates with JoinAPI. The company's goal is to develop universal tools that help effectively switch to modern digital solutions.

In the Novgorod Region, 10 companies have already received the status of resident of the Skolkovo Fund.



THE NOVGOROD REGION HAS BEEN RECOGNIZED AS THE RUSSIAN CAPITAL OF INVENTION IN 2025



The Novgorod Region has been declared the winner of the All-Russian Competition «2025 Russian Capital of Invention». The award was given at the gala event dedicated to Russian Science Day. It took place on the venue of the Novgorod State University — Scientific and Technical Center «Intellectual Electronics — Valdai».

«The Novgorod Region has become the capital of invention. It is a great honor and a great responsibility.

In recent years, science has been developing very dynamically in our region, and the Novgorod State University occupies the central place. We opened the Valdai Innovation Center, which was built at the instruction of the President. The construction of a modern university campus has begun, which is also very important for the development of the university and science.

We have started building a school for gifted children in Valdai.

All these objects will give new impetus to the development of the Novgorod Region. Once again, I congratulate everyone who promotes science, innovation, and modern technologies. I thank Rospatent and the All-Russian Society of Inventors and Innovators for their high assessment of the Novgorod Region!» Evgeny Bogdanov said.

The status of the Russian Capital of Invention opens up new opportunities for the Novgorod Region for innovative and technological development. During the year, the region will host federal, regional and interregional events on inventive topics, the main goal of which will be to popularize an innovative approach to the development of national economy in order to achieve technological leadership.

Throughout the year, the All-Russian Society of Inventors and Innovators and Rospatent will provide methodological, consulting, informational and organizational support to the events held in the Novgorod Region aimed at increasing inventive activity and developing the intellectual property market.



THE NUMBER OF CHILDREN'S GOODS MANUFACTURERS HAS INCREASED IN THE NOVGOROD REGION



Over the past three years, the number of manufacturers of children's goods in the Novgorod Region has increased by 30% and amounted to 39 small and medium-sized businesses.

«In the Novgorod Region, entrepreneurs produce a variety of products for the younger generation, including children's wear, toys, and hygiene products. Our businesses produce high-quality goods that are successfully sold throughout Russia and exported to foreign markets. For our part, within the framework of the national project «Efficient and Competitive Economy», we support local brands that make childhood interesting and safe»,

Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

For example, the Myakishi toy factory and the manufacturer of children's wear under the BODO brand from the town of Borovichi take part in the Wildberries & Russ project and the ASI Platform for Growth. Companies also actively use the services of the Novgorod Export Support Center. One of the most popular products made by the family-run carpentry

workshop Zanoza from Veliky Novgorod is a growing children's chair.

Zanoza also participates in the Growth Platform project and is a resident of the Transvit technology park.

According to the SME Corporation, at the countrywide level, over 14.5 thousand small and medium-sized enterprises operate in the field of children's goods and services. Over the past three years, the number of such companies has increased by almost 10%.



IN THE NOVGOROD REGION 55 FARMERS RECEIVED GRANTS UNDER THE «AGROSTARTUP» PROGRAM

The regional Ministry of Agriculture summed up the results of the Agrostartup program in terms of grant support for budding farmers.

Since 2019, a total of 168 applications have been submitted to participate in the competition for funding for agricultural development, and 55 farmers have received grants. More than 180 million rubles were allocated to support their projects.

«Over the six years of implementing the national project «Small and Medium Entrepreneurship», employees of the ANO «Consulting and Innovation Center» have conducted almost 13 thousand consultations for farmers.

We prepared and organized 126 events, 22 training seminars, and developed more than two thousand information and analytical materials», Ignat Potapov,

Director of the ANO «Center for Consulting and Innovations in the AIC», says.

This year, support for regional farmers will continue within the framework of the federal project «Small and Medium Entrepreneurship», which is included in the new national project «Efficient and Competitive Economy».



IN 2024, STATE COMPANIES SIGNED CONTRACTS WITH NOVGOROD SELF-EMPLOYED PERSONS FOR 24 MILLION RUBLES

According to the results of 2024, the volume of purchases by state companies from self-employed individuals from the Novgorod Region amounted to RUB 23.6 million. As compared to 2023, the increase was 124%. 35 self-employed individuals became suppliers for the largest customers, while in 2023 there were 21.

Starting from April 1, 2020, self-employed individuals can not only earn money on goods of their own production, but also participate in procurement. More and more professional income tax payers are taking advantage of this opportunity and becoming reliable suppliers. Participation in tenders allows self-employed individuals to expand their sales markets and find partners. The path of involving the self-employed in the procurement sector opens up additional prospects for them

Denis Nosachev, Minister of Investment Policy of the Novgorod Region, says.

In the country as a whole, in 2024, the volume of purchases by state companies from the self-employed increased by 64% compared to 2023 and amounted to unprecedented RUB 11.9 billion. For the first time, the number of contracts exceeded 15,000, which is almost 20% higher than in the previous period. The number of self-employed citizens who became suppliers to major customers exceeded last year's record by more than 18% and amounted to over 9,000.



The SME Corporation and authorized regional bodies are responsible for compliance with the mandatory government 25% quota for purchases from small and medium-sized businesses within the framework of the national project «Efficient and Competitive Economy».



THE NUMBER OF SMES AND SELF-EMPLOYED INDIVIDUALS IN THE NOVGOROD REGION HAS INCREASED



After the annual update of the Unified Register of Small and Medium-Sized Businesses in the Novgorod Region, an increase in companies and individual entrepreneurs was recorded.

Currently, there are 21,014 SMEs in the region, while a year ago there were 20,864. At the same time, according to the Federal Tax Service, the number of self-employed individuals in the Novgorod Region reached 42,896 people.

«In total, over the year, the number of individual entrepreneurs, legal entities and self-employed individuals increased by 19.7%. This confirms the effectiveness of the measures to support entrepreneurship in the region, the high level of business activity, and the interest of residents of the region in developing their own businesses. Small and medium-sized businesses play an important role in the region's economy, and we, for our part, will continue to use all the tools of the national project «Efficient and Competitive Economy» to maintain growth trends», Denis Nosachev, Minister

of Investment Policy of the Novgorod Region, said.

According to the Ministry of Economic Development of Russia, the annual update of the Unified Register occurs on July 10 and reflects the most current number of SMEs. It is carried out on the basis of the reports submitted by entrepreneurs at the beginning of the year for the previous period.

Companies and individual entrepreneurs that no longer meet the criteria of SMEs or have not provided the necessary reporting within the prescribed period are excluded from the register.



NOVGOROD CENTER «MY BUSINESS» WILL CONTINUE TO PROVIDE IN-DEMAND SERVICES



Denis Nosachev, Minister of Investment Policy of the Novgorod Region, spoke about this during a live broadcast on «Russian Radio — Veliky Novgorod»

«The My Business Center has retained the most popular services: consultations on starting a business, tax and legal advice, educational trainings and programs. We will help register trademarks, certify and promote products, optimize business processes using digital services, with personnel selection and business plan development. We will hold regional stages of the popular competitions «Mom – Entrepreneur» and «My Good Business», for the self-employed — an updated program «Samolet» and a summer fair for the self-employed «Give Yourself SAM». We will develop the institution of mentoring. In addition to the already familiar «Showcase of the Self-Employed,» a «Showcase of Social Entrepreneurs» will be added», the Minister said.

Along with this, the Novgorod Fund for Small Business Support will continue to issue loans and guarantees.

Entrepreneurs have access to a wide range of tools from the Novgorod Export Support Center: international exhibitions, business missions, registration of export contracts, search for potential partners in foreign countries, receiving REC services, registration and promotion on international marketplaces, modernization and creation of websites in English, certification, transportation of products, etc.

Master classes, seminars, webinars, and online meetings with Russian Trade Representatives will once again be held for entrepreneurs. The Ministry of Investment, in turn, will again accept applications for subsidies for logistics and training of employees in the field of foreign economic activity.

NOVGOROD BUSINESS AMONG THE WINNERS OF THE INDEX OF BUSINESS RATING

In St. Petersburg, at the venue of My Business Forum 2025, the results of the All-Russian Business Index rating were summed up. Individual entrepreneur Nadezhda Kozyreva (marketing services) and NZKOM LLC (manufacturer of network equipment) from the Novgorod Region entered the TOP-350 best small and medium-sized enterprises in the country.

They are also included in the TOP region categories. NZCOM was also awarded in the Top-10 category of the sector. A total of 13 organizations and individual entrepreneurs from the Novgorod Region took part in the rating.

Denis Nosachev, Minister of Investment Policy of the Novgorod Region, emphasized that the region's entrepreneurs have once again proven their competitiveness in the domestic market.

«Everyone who participates in the Business Index project can be proud of their achievements, be an example and inspire their colleagues. On the other hand, the inclusion of Novgorod entrepreneurs in the list of leaders of the All-Russian Rating confirms the stability and potential of regional business. The success of entrepreneurs confirms the reputation of the Novgorod Region as a platform for effective development of entrepreneurship»,

Denis Nosachev says.

The All-Russian Business Index Rating was launched within the framework of the national project «Efficient and Competitive Economy» in November 2024 as a new tool to support entrepreneurs demonstrating sustainable growth, innovation and contribution to the development of regional economies.

The rating methodology is based on calculating five key indicators of SME development — growth, recognition, potential, sales, and social responsibility. Each indicator is assessed from 0 to 100 points, multiplied by its weight, and the final list of companies is displayed in alphabetical order. This method provides an objective and comprehensive picture of business sustainability.



NOVGOROD COMPANY WINS ALL-RUSSIAN ENTREPRENEUR OF THE YEAR AWARD



In Moscow, at the VDNKh Business Technograd site, a gala awards ceremony for the winners of the 2024 All-Russian Entrepreneur of the Year award was held. The list of the best includes individual entrepreneurs and 31 companies from all over Russia, including Novgorodprodukt LLC. The company from the Novgorod Region is number one in the «Exporter of the Year» nomination.

Novgorodprodukt exports agricultural products to Turkey, China, Pakistan, India, Bahrain, the CIS countries, and Cyprus. Maria Kirsanova, Executive Director of the company, spoke about this. She also noted that winning the award was a big surprise for the Novgorodprodukt team.

«Novgorodprodukt is one of the most active exporters in the region. In 2024, the company participated in the business mission to Iran. Last year, it also took second place in the district stage of the All-Russian Exporter of the Year Award, in the Large Business category.

Colleagues from the REC traditionally

hold the award presentation within the framework of the national project «International Cooperation and Export». Winning the Entrepreneur of the Year Award is yet another clear confirmation of the effectiveness of our businesses' foreign economic activity», Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

It is worth mentioning that more than 500 applications from 71 regions of the country were received for participation in the 2024 Entrepreneur of the Year Award. The Association of Entrepreneurs and the State Budgetary Institution «Small Business of Moscow» arranged the award presentation. According to Inna Evsina, President of the Association and head of the organizing committee of the award, the award is given to those who, overcoming challenges, bring to life ideas that change the world, and remind that success is measured not by numbers, but by the ability to inspire and create.

NOVGOROD COMPANY WON THE FEDERAL COMPETITION «MY GOOD BUSINESS»



Kudesy from the Novgorod Region won the federal competition «My Good Business» in the special nomination «Handicraft Industries of Russia».

The award ceremony took place in Moscow on June 27, as part of the «More than Business» forum.

«This year, more than 2,300 applications were received for participation in the competition, and there were only 32 winners. With such competition, first place is a great value and merit of the unique business team.

Never before have our social entrepreneurs received such a significant award. Kudesy create jewelry in the ancient Russian style, using data from excavations and the exhibition of the Novgorod Museum-Reserve. Products from the Novgorod workshop are purchased throughout the country, from Kaliningrad to Vladivostok, and abroad. Kudesy is one of the most striking and distinctive brands in the region», Denis Nosachev, Minister of Investment Policy of the Novgorod Region, said.

Vladimir Matveev, Chief Commercial Officer of the company, said that winning the competition was a big surprise and pleasure at the same time.

«We live and work in Veliky Novgorod — the heart of Russia. Since 1932, archaeological excavations have been

carried out in our ancient city. Every year, ancient artifacts and jewelry worn by our ancestors are found. Since 2005, we have been designing and making authentic things: pendants, earrings, bracelets.

The company's slogan is «Kudesy: Our History, Your Timeless Beauty». This means that ancient style is a good and modern way to emphasize femininity and beauty», Vladimir Matveev says.

It is worth mentioning that since 2021, Kudesy LLC have been included in the register of social enterprises. This allows you to take advantage of the special support measures, including the national project «Efficient and Competitive Economy». Thus, the company received preferential loans from the Novgorod Fund for the Support of Small Entrepreneurship, subsidies from the regional Ministry of Investment, and grants from the Novgorod Fund for the Development of the Creative Economy.



NOVGOROD COMPANY WON THE SUPERFINAL OF THE NATIONAL AWARD «BUSINESS SUCCESS»



Stashevskoe BIO from the Shimsky District of the Novgorod Region won the superfinal of the XIV National Entrepreneurial Award «Business Success» in the Best Agricultural Project nomination. The award ceremony took place in Moscow as part of the forum «Territory of Business — Territory of Life». The Golden Rhino, the main symbol of the award, was awarded to the representative of the company, Tatiana Koroleva.

Stashevskoe BIO is Russia's first manufacturer of gluten-free oat products.

The experts of the award recognized it as the best among projects in the field of agriculture for innovation in the industry, sustainable development and care for nature. This was stated during the award ceremony by Vladislav Korochkin, Chairman of the Moscow Regional Branch of All-Russian Non-Governmental Organization of Small and Medium business «OPORA RUSSIA», President of the Eurasian Union of Seed Sellers and Growers.

«We see great potential in Stashevskoye BIO business project in terms of developing exports, that is why we will give a special prize — finding potential buyers in foreign markets», Timur Kornilov, Vice President for Export Programs at Synergy Corporation, added.

Yulia Fokina, the founder of the REDKOE brand, and Yulia Kirusheva, an individual entrepreneur, also reached the superfinal of the award from the Novgorod Region.



SPLAT GLOBAL PRODUCTS WERE THE FIRST IN RUSSIA TO BE MARKED WITH THE CHESTNY ZNAK

Despite the fact that the mandatory stage of marking oral care products will begin on October 1, SPLAT Global has already integrated marking in its products, becoming the first in Russia. This will help the company comply with upcoming legislative regulations and once again prove the high quality of its products.

The press service of SPLAT Global reported that the experiment on applying markings to the toothpaste «Biomed charcoal whitening» and the mouthwash of the Innova series «Suspension Liquid enamel» has been completed. The testing involved laser application and marking technologies on high-speed production lines, which have proven the effectiveness of the technologies in practice.

«We thank SPLAT Global for their active participation in the experiment. Testing the laser application of the code to the toothpaste packaging was especially important, given the high production speed.

The results obtained confirmed the possibility of successful marking implementation at an industrial scale», Varvara Mikhailova, Head of the Product Team, the Chestny ZNAK track & trace system, said.

«We set a high value on the quality of our products and strive to be among the first manufacturers to introduce advanced technologies.

The start of outfitting our plants with marking equipment is an important step in preparing for new requirements and confirming our commitment to high standards», Nadezhda Guskova, Head of the Technical Regulation Office at SPLAT Global and leader of the Chestny ZNAK project at SPLAT Group, commented.

It is worth reminding that the company's products are manufactured at the Organic Pharmaceuticals factory in the Okulovsky District of the Novgorod Region. SPLAT Global's export geography covers more than 60 countries. On March 7–9, Splat toothpaste branded as «Made in Russia» was presented at the International Spring Food Fair in Chengdu, the capital of Sichuan Province, Pidu District.



NOVGOROD COMPANIES FOUND PARTNERS AT THE INTERNATIONAL FOOD INDUSTRY EXHIBITION



Four enterprises from the Novgorod Region took part in Prodexpo 2025 international exhibition. It took place in Moscow. Victoria LLC, a manufacturer of natural vegetable oils in the premium segment, presented its products with an individual stand. The following companies worked at the collective stand of the region: Stashevskoe Bio LLC — gluten-free oat flakes; Agrobionika LLC — fresh mini peppers and greenstuff;

Valdaisky Zhemchug LLC — tartlets made of puff pastry, waffle and cookie dough. Novgorod business went to the exhibition with the assistance of the Novgorod Export Support Center.

«This was the first time we participated in an exhibition in partnership with the Center. The impressions are wonderful. Over two fruitful days, we held more than 60 meetings and signed over 10 contracts, two of which provide for supplies to Tajikistan. We plan to continue

cooperation with the Center»,

Andrey Chumak, Associate Director of Valdaisky Zhemchug LLC, commented.



